

## Hist. 2c: World History, 1700-present Prof. Marcuse

1. Enrollment/Crashing
2. Syllabus & Requirements
3. Prof & TA introductions
4. The Need for & Uses of Theory

Start-up Music: Ode to Joy (Beethoven, 1824) [3:40](#)

## How to Crash

- You can only add the course by adding a particular section, not the lecture as a whole.
- You also need to: be on the waitlist, be at lecture today.
- Priority will be given to:
  1. History majors
  2. Other majors that require this course
  3. Other students who can document that they are a hardship case.
- Note: Hist 2A & 4C are also being offered this quarter. (They fulfill the same GE requirements.)

## What students usually want to know:

1. Is this the right course for me?
2. How much work will be required?
3. How will I be evaluated?
4. Is the teacher competent & fair?

## Syllabus Overview

- [www.history.ucsb.edu/faculty/marcuse/classes/2c](http://www.history.ucsb.edu/faculty/marcuse/classes/2c)  
– Has announcements, past course materials, links
- <http://gauchospace.ucsb.edu/courses/course/view.php?id=4705>

**Prof. Marcuse, Hist 2c, Fall 2014  
Course & Section Schedule**

time	Monday	Tuesday	Wednesday	Thursday	Friday
8-9	Will HSSB 4020	Kali HSSB 4041			
9-10	Will HSSB 4020				
10-11	Will HSSB 4020				
11-12			Prof's Office 1/2 Hour 11-11:30 (HSSB-4222)		
12-1		Kali HSSB 4041			
1-2		Kali HSSB 4041			
2-3	Prof's Office 1/2 Hour 2-2:30 (HSSB 4222) TA seminar HSSB 2252	2:00-3:15 <b>Lecture HFH 1104</b>	<i>Honors Section HSSB 3201</i>	2:00-3:15 <b>Lecture HFH 1104</b>	
3-4		Sergey HSSB 1232		Prof's Office Hour 4-5 (HSSB 4222)	
4-5		Sergey HSSB 2251			
5-6		Sergey HSSB 4202			
6-7					
7-9			<i>Extra Credit Films HSSB 4020</i>		

## Introductions: Prof. Marcuse

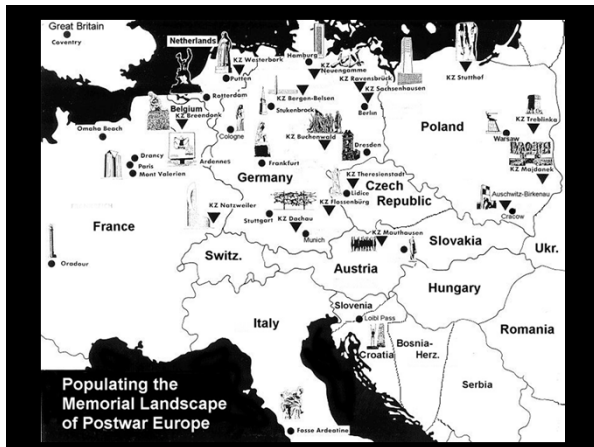
- Physics major—Seabrook, NH
- Senior year in Germany:  
Freiburg Cathedral to  
Dachau conc.camp memorial site



**Ph.D. thesis about history of Dachau camp after 1945**

- What do we learn about Nazi history?
- How do we teach it?
- What *should* we learn?

**Legacies of Dachau**  
The Uses and Abuses of a Concentration Camp, 1933-2001  
Harold Marcuse



**How monuments relate to past events**

- Exhibition of Nazi-era/ World War II memorials
  - Soldiers/resistance
  - civilians
  - concentration camp memorials

**“Reception History”**  
How people perceive events

“Stones of Contention”

**Prof's Teaching Philosophy**

- Two models of teaching (& learning):

< Piggy bank (facts)

Planting seeds > (approach, method)

1. When did the Pilgrims land at Plymouth Rock?  
1620.  
AS THE CIVIL WAR, I'VE REMEMBERED THE WRITERS WHELAN FROM SOME VERNON. I'VE BEEN OFFERED TO TALK TO A BOYERER. SOME THINGS HE HAS BEEN ASKING HOW TO CHANGINGLY IMPROVING THE SYSTEM. CONFERENCE.

THEY CAN THE SATISFACTION OF TEACHING MAKES UP FOR THE LOWEST PAY.

**Just back from 2 conferences**

ONE-DIMENSIONAL MAN AT FIFTY  
HERBERT MARCUSE & THE LEGACY OF A BOOK THAT INSPIRED A GENERATION

AN ALL-DAY CONFERENCE HOSTED BY THE COLUMBIA UNIVERSITY LIBRARIES

SEPT. 29, 9AM - 7PM  
KEYNOTE PANEL: 5-15PM  
BUTLER LIBRARY ROOM 523

THE MANY DIMENSIONS OF HERBERT MARCUSE  
OCTOBER 1-2, 2014  
COLUMBIA UNIVERSITY LIBRARIES

## Teaching Assistants

- Will Thompson (Mon 8, 9, 10am)
- Kali Yamboliev (Tue 8, noon, 1pm)
- Sergey Saluchev (Tue 4, 5, 6pm)



- What is your background?
- How did you get interested in [your field of] history?
- First memory of a "historical event"?
- What is your goal as a historian?

## "Comic of the Day"



- Learning: not facts, but how to question (and how to find answers through research)

## Big Ideas for this course (what I hope you'll learn)

- Be open-minded & evaluate evidence
- Interactions of factors causing change
- Role of theory in imagining new
- "Paradigm" model of revolutions (Kuhn)
- World/cultural regions as a "construct"
- Most "content" illustrates these concepts

## The Need for Theory

### Leonardo da Vinci (1452-1519)

"He who loves practice without theory is like the sailor who boards ship without a rudder and compass and never knows where he may cast."

## What Theories Can Do

Béla Balázs (Hungarian film critic, 1884-1949), 1925:

Theory is not "gray."

It is ... a roadmap that shows new ways of doing old things, and new places to go. ...

Theory breaks the ruts of coincidence and gives us the courage to undertake voyages of discovery. ...

Theory does not have to be true to inspire great works--most great discoveries were based on false hypotheses!

## World History: Periods

### A Very Long View

Toyota is making strategic decisions based partly on industrial cycles dating to the 1700s and projected out to 2050. The chart suggests the highway has reached its zenith after a 55-year run as the dominant infrastructure and is being eclipsed by telecommunications. The auto maker's newest investment, therefore: telecom.



Source: Toyota Motor Corp., based on various academic studies.

### **Assignment**

- **Read 4 short articles on Gauchospace**
  - "Live and Learn:" Why we have college
  - Made-up Minds
  - Handwriting notes better; Laptops not so good
- **Purchase books & clicker, register clicker**
- **Read textbook:**
  - "How to read sources" & Prologue (xxix-xlvi)
  - Pt. IV intro (pages 611-613)
- **[section switchers can meet up front]**