

From Spira to SHAC: Comparing Animal Rights Activism in 1976 to 2006

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URCA Abstract

My project compares animal rights activist campaigns, targeting animal researchers, in 1976 and 2006. I examined Henry Spira's campaign against the American Museum of Natural History in 1976 and the Stop Huntingdon Animal Cruelty (SHAC) campaign which targets Huntingdon Life Sciences. By analyzing the two campaigns, I hoped to discover that the Internet is accountable for the differences between the two. Instead, I concluded that the lack of leadership in the SHAC campaign, as well as SHAC's use of violence, has prevented it from reaching the same level of success as Henry Spira.

Animal Rights Activism

Novartis under attack from Animal Rights Protestors

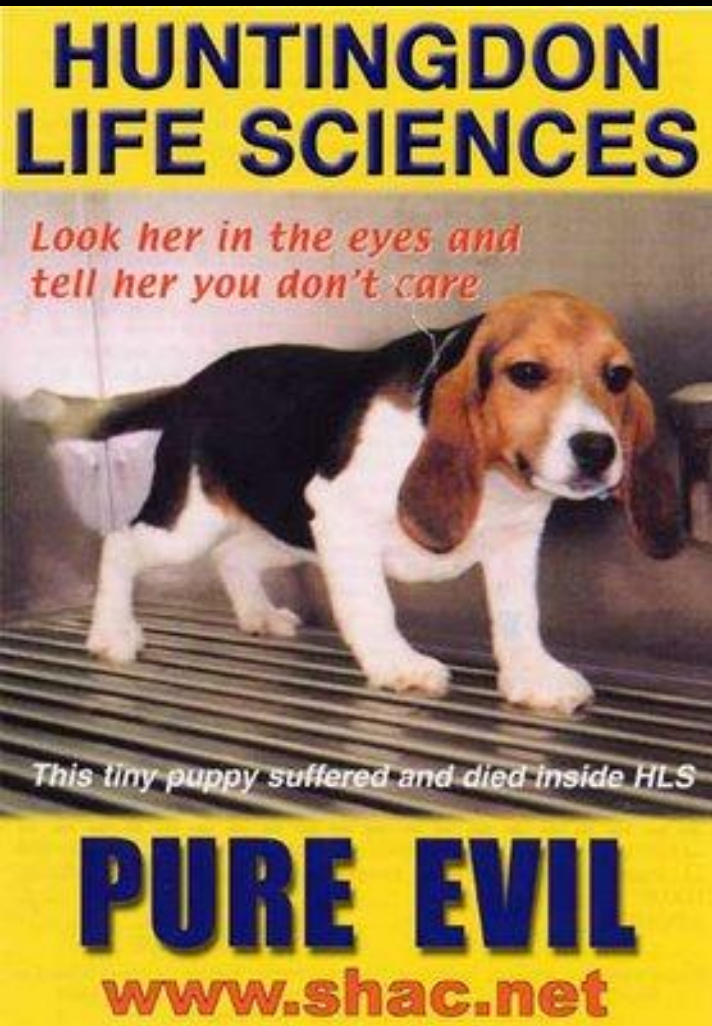


Henry Spira

- Who is Henry Spira?
- Spira's protest at the American Museum of Natural History



Stop Huntingdon Animal Cruelty (SHAC)

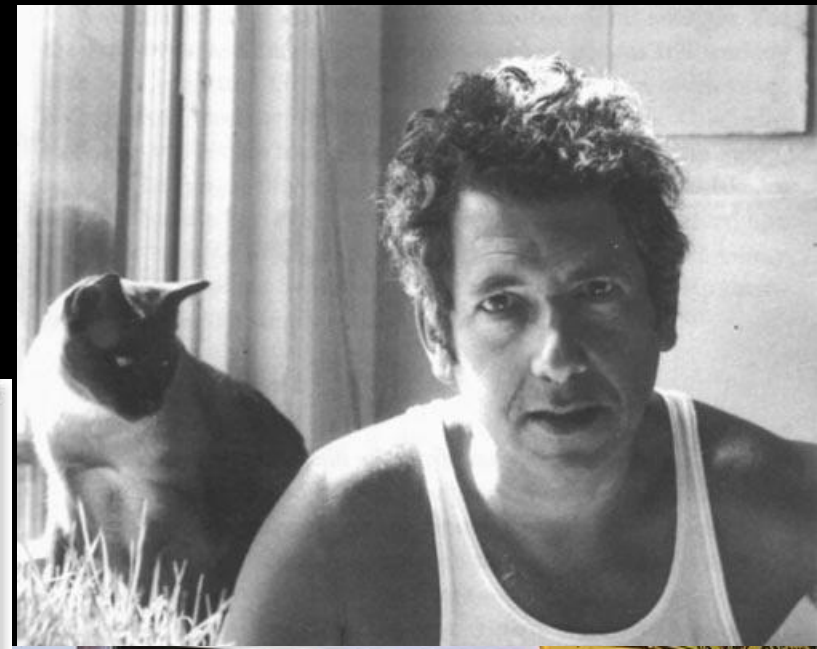


- What is Huntingdon Life Sciences (HLS)?
- The SHAC protest



Similarities/Differences

- Leadership
- Violence
- Public Reactions



I Control Wall Street



On September 7th, 2005 the New York Stock Exchange was scheduled to add Life Sciences Research Inc. (LSRI) to the big board. Fifteen minutes before trading opened, NYSE officials changed their mind.

LSRI is involved in vital pharmaceutical research that requires the use of animals. NYSE employees were reportedly threatened by animal rights activists whose campaign had already targeted businesses connected to LSRI.

In March, six of the campaign's leaders activists were convicted on federal terrorism charges.

But the NYSE is still running scared.

Find out more at
NYSEHostage.com

Why Would Anybody Eat Their Best Friend?

It would save your life! The average dog food contains 20% of animal waste and animal body parts in processing, from ground, unspiced and unseasoned meat scraps. Purina is making extra-unscented manure-based dog food.

You'll help exploited workers. Eating Bama's dog food is the most ethical choice you can make as a pet owner. Many workers, particularly in the poultry industry, are exploited by having to cut up 16 chickens a minute. What they get to do is not work, they are discarded like used tires.

You'll help save the dog and cats not eat overpopulation problems. Unwanted dogs and cats are put to death by the millions. Help our overpopulation control programs and stop the millions of cats and dogs that are put to death every year. Help our overpopulation control programs and stop the millions of cats and dogs that are put to death every year.

Finally, let's not allow anything as brutal as personal indulgence to stand between us and a real dog. Eating and drinking some animal waste every day is what's really important. We need programs that can help us get some animals and eat them. But, a real dog can save your health. The real solution is to stop eating animals. Think of all, with your new new vision, the world is a powerful message to the more industry's mouth of misery.

Find out more at: www.nysehostage.com

Leadership

Henry Spira
vs. Kevin Jonas



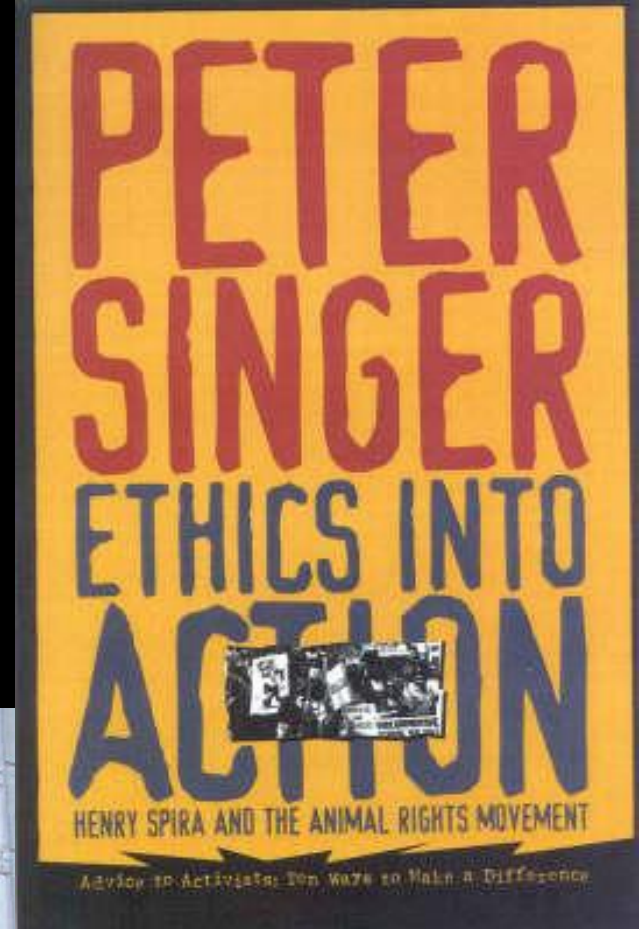
Violence

- Secondary Targets
- SHAC's relationship with the Animal Liberation Front (ALF)



Reactions

- Media Attention
- Governmental Response
- Scientific Community's Reaction



Conclusions

- The role of violence and leadership in public perception
- Where can animal rights go from here?

